

WHY HOST MICROSOFT EXCHANGE WITH SMARTPATH TECHNOLOGIES?

SmartPath Technologies offers the latest version of hosted Exchange. Users of older versions of Exchange as well as POP email users will benefit from the enhanced features of Exchange. Some of the reasons why it outperforms the previous:

- Full browser support for a variety of browsers including Internet Explorer and Safari
- Larger mailbox options – 25GB of storage for Standard Plans and unlimited for Advanced and Elite Plans
- Enhanced features of OWA with conversation style messaging

Because your business relies on email as one of the most important means of communication, you want to choose a provider that can offer the most secure infrastructure available.

RELIABILITY AND UPTIME

We offer a **99.999 percent uptime service level agreement**.

Our multi-million dollar infrastructure includes datacenters featuring Dell, EMC and Cisco hardware and multiple connections to Tier-1 Internet providers – assuring high availability and the fastest round trip for your email. This Fortune 50 infrastructure is finally available to small- and medium-sized businesses.

We provide the latest version, hosted Exchange, for a low monthly fee. You enjoy the simplicity and security of our service.

ADD-ON FEATURES

We offer a complete range of add-on features including **hosted BlackBerry® services and ActiveSync** for Windows, iPhone, iPad, and other mobile devices so you can instantly activate email service for your handheld. Rather than spending thousands of dollars on your own server, you can use our managed service for just a few dollars a month.

You can also add **SharePoint** for document collaboration; **Lync Secure Instant Messaging** for increased productivity through secure instant messaging; and file sharing and archiving – from simple message journaling to keep an exact copy of all your message, to compliant archiving, which fulfills regulatory requirements from the main US regulations—HIPAA, GLBA, SOX, SEC, FINRA and FRCP as well as other state/federal requirements.

STRICT SECURITY AND COMPLIANCE

SmartPath Technologies adheres to the industry's strictest regulations for security and compliance.

- **Backed by a SAS 70 Type II audited location:** SAS 70 is an auditing statement issued by the Auditing Standards Board of the American Institute of Certified Public Accountants (AICPA), officially titled "Reports on the Processing of Transactions by Service Organizations." SAS 70 defines the professional standards used by a service auditor to assess the internal controls of a service organization and issue a service auditor's report.
- **PCI Compliant:** As a Payment Card Industry (PCI) compliant company we meet the guidelines set forth by the major credit card companies as a guideline to help organizations that process card payments prevent credit card fraud, hacking and various other security issues. A company processing, storing, or transmitting credit card numbers must be PCI compliant or they risk losing the ability to process credit card payments.

PC OR MAC

Many Exchange hosting companies do not offer both Outlook (for PC) and Entourage (for Mac) support. We offer both, so your staff can use either PCs or Macs. We also offer free **Outlook Web Access (OWA)** - which works on all major web browsers - allowing your users the ability to access their email online from anywhere.

More and more SMBs are making the switch to hosted Exchange. Lower costs, better security and the ability to re-deploy IT staff for other projects and initiatives are attractive advantages of the Software-as-a-Service model. When you're ready to evaluate your options, call [270-205-4709](tel:270-205-4709) to speak with a representative about how your business can benefit.



EXCHANGE MAKES EMPLOYEES MORE EFFECTIVE.

OUR CLOUD MAKES EXCHANGE WORRY-FREE.

DELIVERED FROM THE CLOUD, **SMARTPATH TECHNOLOGIES**
HOSTED EXCHANGE IS THE BEST CHOICE FOR BUSINESS EMAIL.



*Free, expert
migration and
onboarding*



*Superior 24/7
phone and email
support*



*99.999% uptime
guarantee*



*Preserve capital:
no hardware to
deploy*



*Minimize
expenses: simple
monthly fees*

SMARTPATH TECHNOLOGIES HOSTED EXCHANGE LETS YOUR COMPANY
COMMUNICATE AND COLLABORATE MORE EFFECTIVELY THAN WITH ANY OTHER EMAIL
PLATFORM.

The latest version of the world's leading
business email platform

Exchange delivers enhancements to email,
calendars, contacts, chat, content
management and more. And it makes
these tools as rich and easy-to-use on
mobile devices as they are on desktops and
laptops.

The cloud saves capital and cuts
expenses

There's no need to purchase servers, license
software, or spend weeks building or
upgrading your infrastructure. Your expenses
become predictable per-user monthly fees.

A worry-free cloud experience

Our worry-free cloud offers a 99.999%
uptime SLA, simplified administration, and
granular control over your cloud
environment. Every account gets expert,
complimentary migration and onboarding.
We also offer superior 24/7/365 email and
phone support.

Exchange improves your growth
potential

SmartPath Technologies hosted Exchange
provides the email platform your employees
need to extend your potential for growth. It
delivers a worry-free experience that lets
you maintain your competitive edge—now
and into the future.

NEW FEATURES IN EXCHANGE

Microsoft Exchange offers a platform for all your business activities, including email, calendars, contacts, chat, content management and more. It aligns your people, makes them more mobile, and enables them to share information better than any other platform. Key enhancements in Exchange include:



MOBILITY: MEET TODAY'S ON-THE-ROAD PRODUCTIVITY DEMANDS

Business is no longer confined to the office. **SmartPath Technologies** hosted Exchange is designed specifically for touchscreens, mobile usability and offline productivity. It ensures your employees can be efficient regardless of location or device. Even if they're nowhere near an Internet connection.

- Outlook Web Access (OWA) detects your device and automatically adjusts its layout and interface for desktops, tables, or phones
- Updated look and feel using the new Windows 8 design
- Offline access enables email, calendar and contact capabilities even when you're not connected
- Our control panel lets administrators manage their full cloud environment from any web browser
- Our control panel also offers a mobile app for simple on-the-go administration



EMAIL, CALENDAR, CONTACTS: ENHANCE YOUR CORE PRODUCTIVITY TOOLS

SmartPath Technologies hosted Exchange offers exciting new features that improve the way you do business. This includes a simplified calendar interface, integration with LinkedIn and Facebook, email extensibility for embedded maps and more.

- Meetings are simpler to compose and schedule on any device
- Contacts sync with LinkedIn, Facebook and other services while preventing duplicates
- Fast searching, phonetic search, and nickname search for your contacts
- Email applications like Bing Maps and LinkedIn and more available from a new app marketing place and make emails more impactful

SAVE CAPITAL AND ELIMINATE WORRIES

It's the best of both worlds: you deploy Exchange to improve employee collaboration and mobility. And you leverage **SmartPath Technologies** cloud to save capital and eliminate worries. This gives you more effective employees on the one hand, and a leaner and more focused IT on the other.



Expert, free on boarding and migration

Our migration team simplifies your move to the cloud by doing all the heavy lifting for you—free. Our processes include:

- Developing a customized migration plan specific to your needs
- Importing your complete Active Directory as well as each user's mailbox data—including emails, calendar items, and more
- Executing your plan entirely at your direction, with minimal interruption to your end users



Superior 24/7/365 support

SmartPath Technologies world-class customer support is available by phone or email 24/7/365—just in case you need us.

- Every email answered within 1 hour during business hours
- Every call picked up within 60 seconds, after hours SmartPath receives notification
- Our level of service exceeds executive support at Fortune 500 Companies
- No outsourcing: you reach fully qualified and empowered **SmartPath Technologies** technicians 24 hours a day



Preserve your capital

Why invest in on premise servers when you can leverage our enterprise-grade datacentres to power your business?

- No hardware to buy and no server software to install
- Shift email costs entirely to your operating budget
- Reinvest capital you'd otherwise sink into on premise hardware



Reduce your expenses

With a simple monthly per-user fee, you offload all the costs of an on premise deployment. This lets you:

- Transfer maintenance, security, stability and risk mitigation expenses to **SmartPath Technologies**
- Leverage our enterprise-grade datacentres for business continuity and disaster recovery
- Keep your IT talent focused on strategic projects



Assure reliability

Our cloud gives small businesses the kind of reliability enjoyed by the biggest Fortune 500 companies.

- Performance. We minimize network latency while maximizing processing capacity.
- Availability. We deliver 99.999% uptime with an industry-leading, financially backed SLA.
- Data protection and security. Our responsibility to protect your data is reflected across every aspect of our cloud.



Balance simplicity and control

Our control panel lets IT streamline management while retaining full control over your cloud.

Manage all **SmartPath**

Technologies services through a single interface

Empower employees to self-manage mailboxes, account settings, contact information, and more